

Geauga County Community Health Improvement Plan (CHIP)



August 2015

Public Health

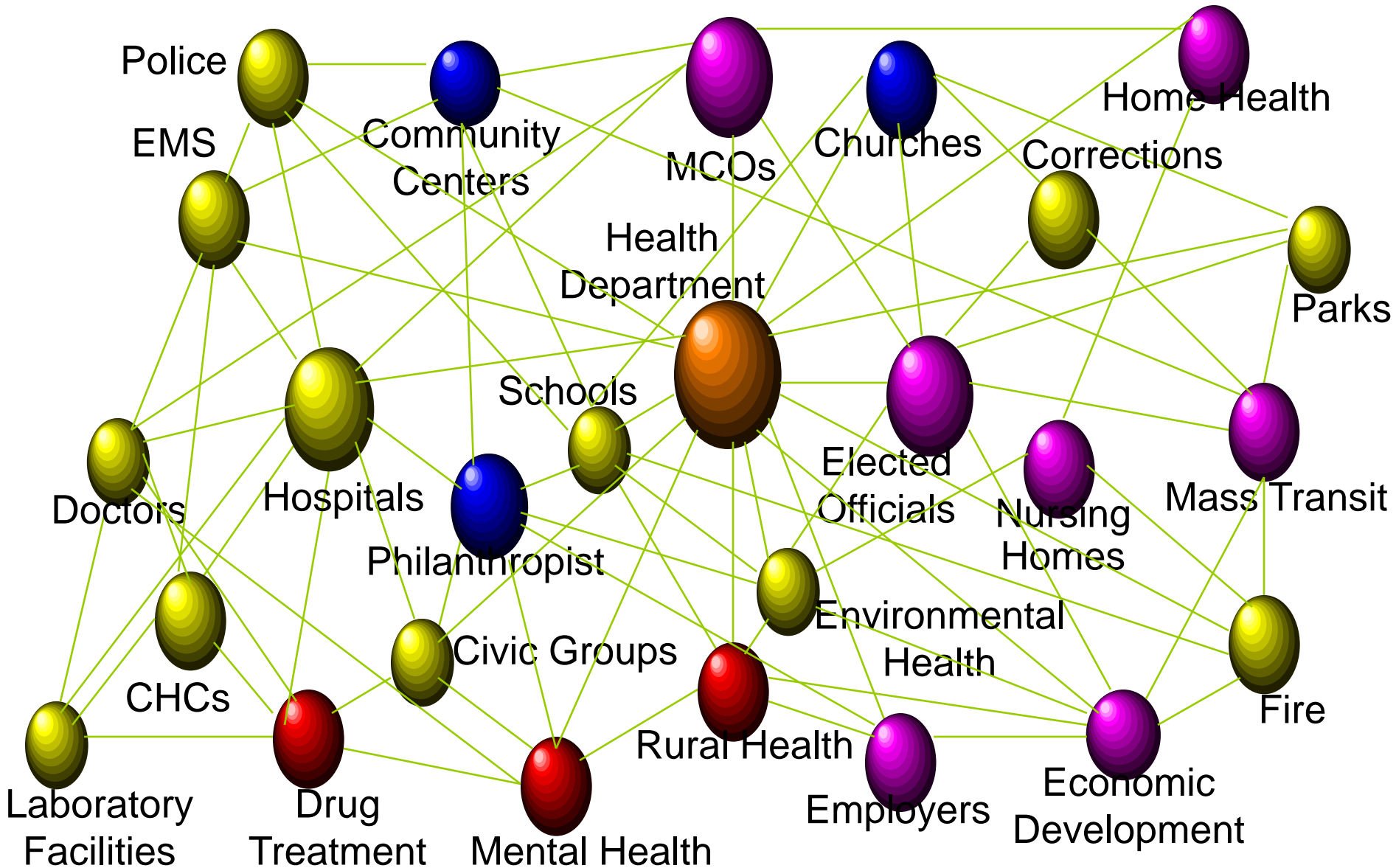


"Public health is what **we**, as a society, do collectively to assure the conditions in which people can be healthy."

- Institute of Medicine, The future of public health. 1988
- The **WE** has never been more important
 - Scarcity of resources
 - Assurance and delivery of public health service involves the entire community



The **WE** of Public Health





Partnership for a Healthy GEAUGA

- The Center for Health Affairs
- UH Geauga Medical Center
- Middlefield Care Center
- DDC Clinic
- Geauga County Board of Health
- Geauga County Health District
- Health District Advisory Council
- GC Township Association
- Kent State University – Geauga
- Kent State University - College of Public Health
- GC Educational Service Center
- (8) Local School Districts
- Lake-Geauga Head Start
- Starting Point
- Geauga County Department on Aging
- Geauga County Job & Family Service
- Geauga County Public Library
- Department of Emergency Services
- Geauga United Way
- Catholic Charities Diocese of Cleveland
- Big Brothers, Big Sisters
- WomenSafe, Inc.
- Family Planning Association of NE Ohio
- Chagrin Falls Park Community Center
- Geauga Family First Council
- Geauga County Board of Mental Health & Recovery Services
- Lake-Geauga Recovery Centers
- Ravenwood Mental Health Center
- NAMI Geauga
- Mental Health Association, Geauga
- Geauga County Board of DD
- Geauga County Pleasant Hill Home
- Geauga Metropolitan Housing Authority
- Geauga County Sheriff
- Geauga County Juvenile Court
- CASA for KIDS

Framework - MAPP

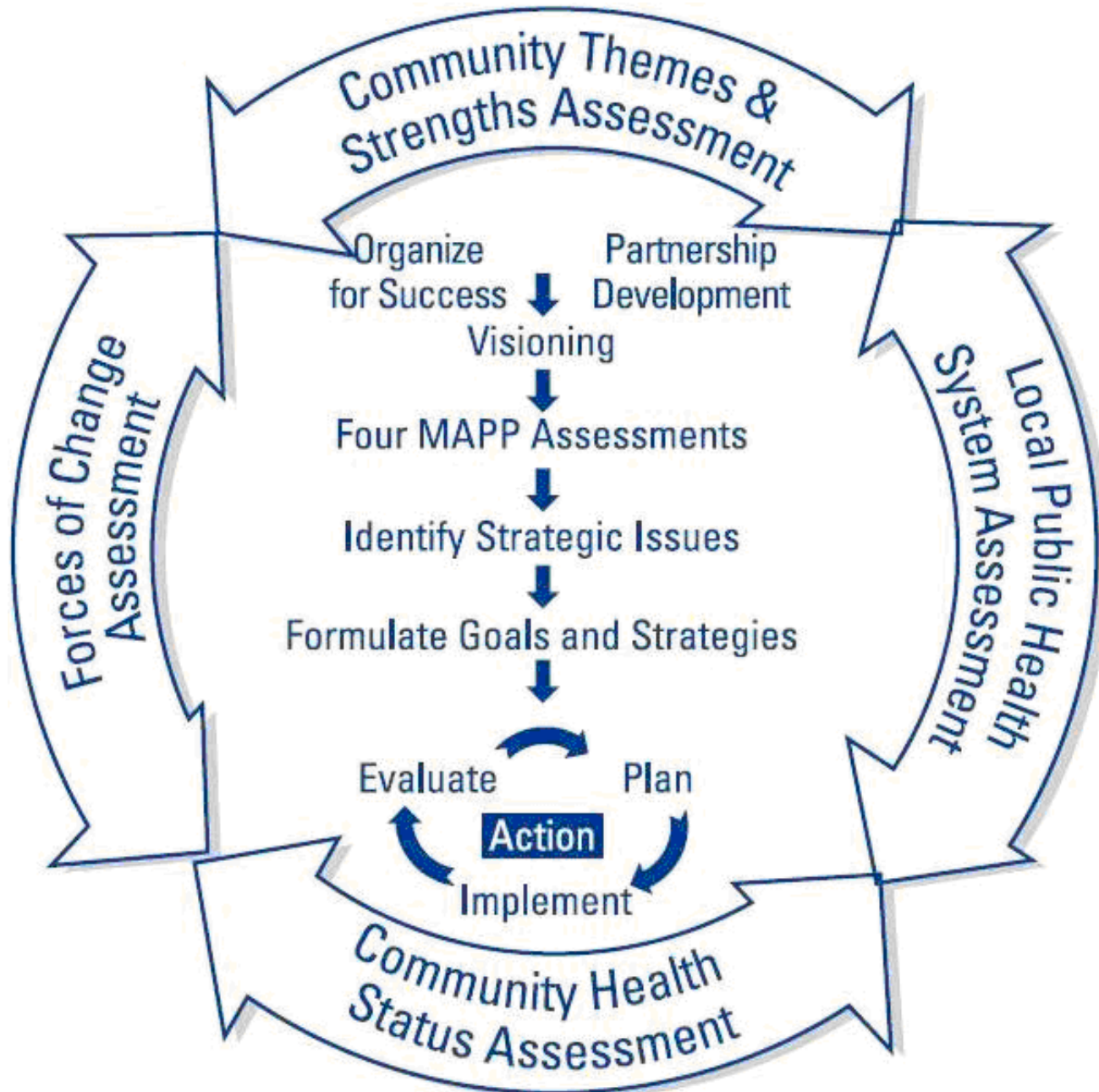


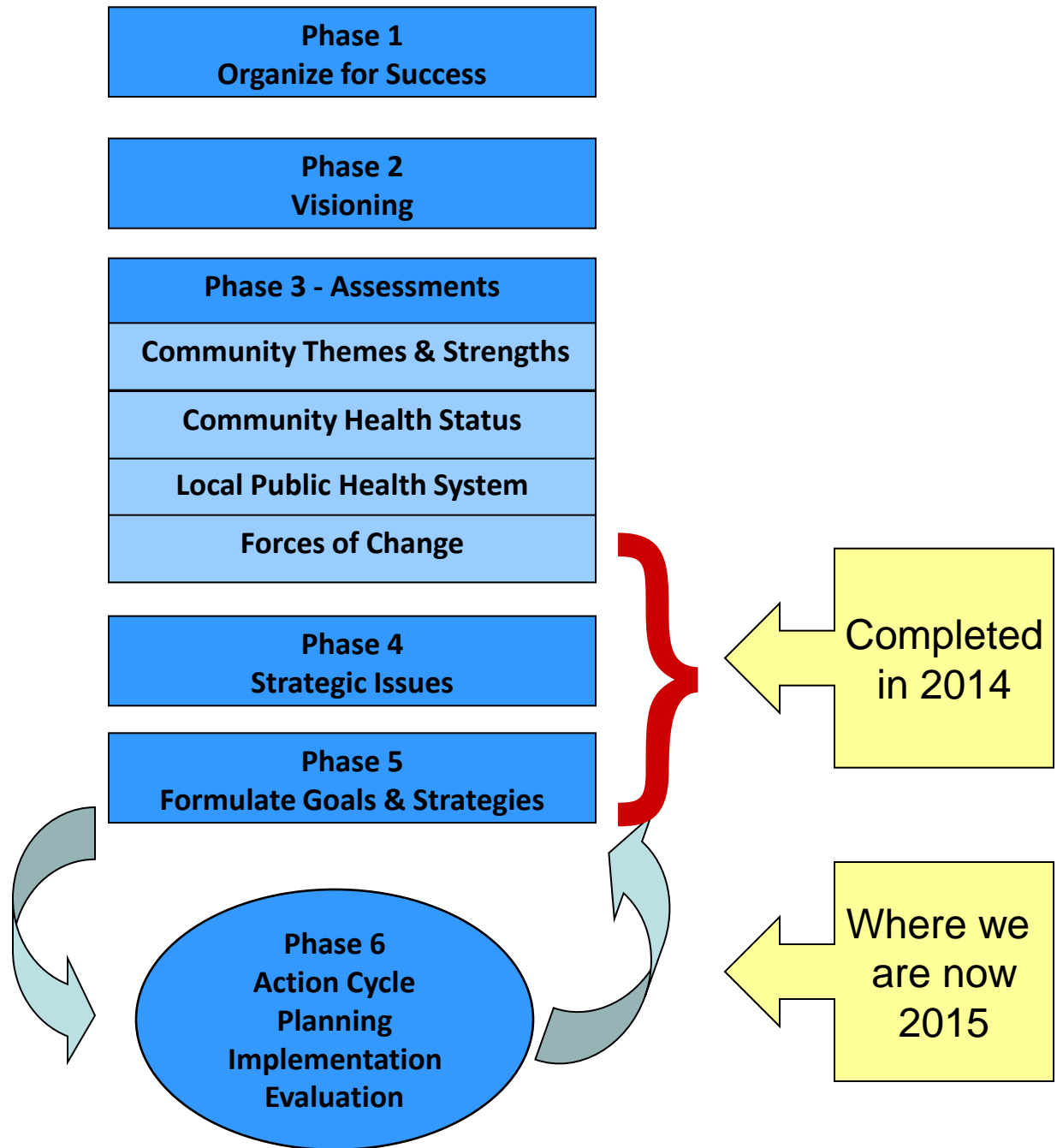
- **Mobilizing** – community engagement
- **Action** – implementation of a Health Improvement Plan
- **Planning** – built on strategic planning concepts
- **Partnerships** – the public's health is a concern of the community

MAPP is ...

- Community-driven strategic planning model for improving community health
- Develop a shared vision of a healthy community
- Apply strategic thinking to prioritize public health issues and identify resources to address them
- Cyclical planning model







Accomplishments to date

- Survey Geauga County adults about their perceptions of the quality of life and health concerns
 - What is important to our community?
 - How is quality of life perceived in our community?
 - What assets do we have that can be used to improve community health?
- Published the Community Strengths and Themes Assessment in May 2011



Accomplishments to date

- Community health status assessment
 - How healthy are our residents?
 - What does the health status of our community look like?
- Conducted a comprehensive community health assessment in fall of 2011
 - Surveyed parents of children 0–11 years
 - Surveyed youth 12 – 18 years
 - Surveyed adults 18 + years old
- Published Geauga County Community Health Assessment spring 2012

Accomplishments to date

- Local Public Health System Assessment (LPHSA)
 - What are the components, activities, competencies, and capacities of our local public health system?
 - How are the Essential Services being provided to our community?
- Conducted the National Public Health Performance Standards Program (NPHPSP) assessment
- Published the LPHSA report April 2014



Strategic Planning Process

- Between September 2014 and January 2015, representatives from several dozen public and private agencies conducted a strategic planning process to prepare a community health improvement plan



Strategic Planning Process

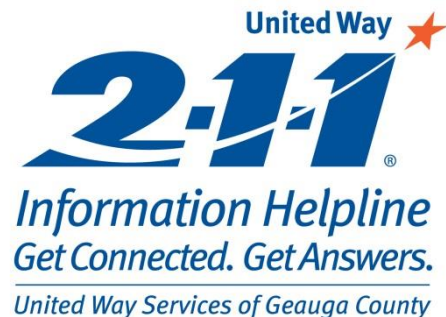
- Forces of change assessment
 - Analysis of forces that impact public health
- Identifying strategic issues STRATEGY
 - Issues that affect the community
- Formulated goals and strategies
 - Goal statements to improve health and identify strategies to achieve goals
 - Identify strengths and gaps



Strategy #1: Increase access and awareness of mental health issues mental health Indicators

Action plan:

- **Increase community awareness & education of mental health issues and services**
 - **Geauga National Alliance on Mental Illness (NAMI) updated the directory of agencies in Geauga County providing mental health services**
 - **United Way 211 is working to increase referrals to mental health providers through its screening process**
 - **All agencies are urging the public to utilize UW 211 as the referral resource. This link was added to agency websites.**



Strategy #2: Increase awareness and treatment options for substance abuse

Action plan:

- Increase awareness of available substance abuse programs and services
 - **Geauga National Alliance on Mental Illness (NAMI) updated the directory of agencies in Geauga County providing addiction services**



- **United Way 211 has increased referrals to addiction service providers**
- **All agencies are urging the public to utilize UW 211 as the referral resource**

Strategy #2: Increase awareness and treatment options for substance abuse

Action plan:

- Increase awareness of risky behaviors and substance abuse trends for parents, guardians and community members
 - Lake Geauga Recovery Services, Inc. has expanded several programs in schools, including Drug-Free 24x7 and Parents 360 Rx.

Parents360 Rx Action Toolkit can be used by professionals from law enforcement, prevention and treatment, as well as by any concerned adults who want to share information about medicine abuse with their friends, family, neighbors and organizations to which they belong.





Strategy #2: Increase awareness and treatment options for substance abuse

Action plan:

- Implement evidence-based prevention programs in elementary, middle and high schools
 - **Ravenwood Mental Health Center received funding from the Lake-Geauga Fund of the Cleveland Foundation to provide a comprehensive substance abuse prevention plan for Geauga County**

Strategy #2: Increase awareness and treatment options for substance abuse

Action plan:

- Increase the number of health care providers screening for alcohol and drug abuse
 - **Medical providers are currently being surveyed to determine how many are screening and what screening tools are being used**
 - **Providers will be trained in the use of SBIRT (Screening, Brief Intervention and Referral to Treatment)**
 - **Providers have the incentive of reimbursement for screening**



Strategy #2: Increase awareness and treatment options for substance abuse

Action plan:

- Decrease exposure to second hand smoke
 - The Geauga County Health District has developed a plan to increase smoke-free living in single family and multi-unit homes. Support material is being developed
 - The Health District has applied for funding through the Ohio Department of Health
 - One example of this initiative is Minnesota's smoke-free housing initiative





Strategy #2: Increase awareness and treatment options for substance abuse

Action plan:

- Implement a community-based comprehensive program to reduce alcohol abuse
 - Lake Geauga Recovery Services, Inc. has been working with law enforcement to conduct server / clerk training to reduce sales of alcohol to underage children. This is followed up with compliance checks by law enforcement. These will be scheduled around prom and homecoming events

Strategy #3: Increase access to healthcare



Action plan:

- Increase public transportation
 - A subcommittee has formed to conduct an assessment of the rural transportation system in Geauga County.
 - Geauga Transit has partnered with the Department on Aging and Job and Family Services to address transportation gaps

Strategy #3: Increase access to healthcare

Action plan:

- Increase community education on health insurance opportunities and utilization
 - The Carmella Rose Foundation provides navigation services to get residents enrolled in the ACA or Medicaid
 - Local agencies are distributing information to residents regarding their enrollment options



Where do **We** go from here ...

- Communicating the plan with the community
- Involving the community in the improvement plan
- Implementing the action steps 2015 - 2017
- Plan for the next community health status assessment in 2015-16



Learn more here ...

- Partnership for a Healthy GEAUGA
<http://mapp.geaugacountyhealth.org/>
- National Association of County and City Health Officials (NACCHO)
<http://www.naccho.org/topics/infrastructure/mapp/framework/>



Public Health
Prevent. Promote. Protect.

