

Community Health Assessment Kickoff

Partnership for a Healthy Geauga

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March 17, 2011



Public Health
Prevent. Promote. Protect.

Agenda

- Welcome & introductions
- Overview of the MAPP framework
- Assessments in 2011
 - Community Themes & Strengths
 - Local public health system assessment
 - **Community health assessment**
- Hospital Council of NW Ohio
- Where we go from here



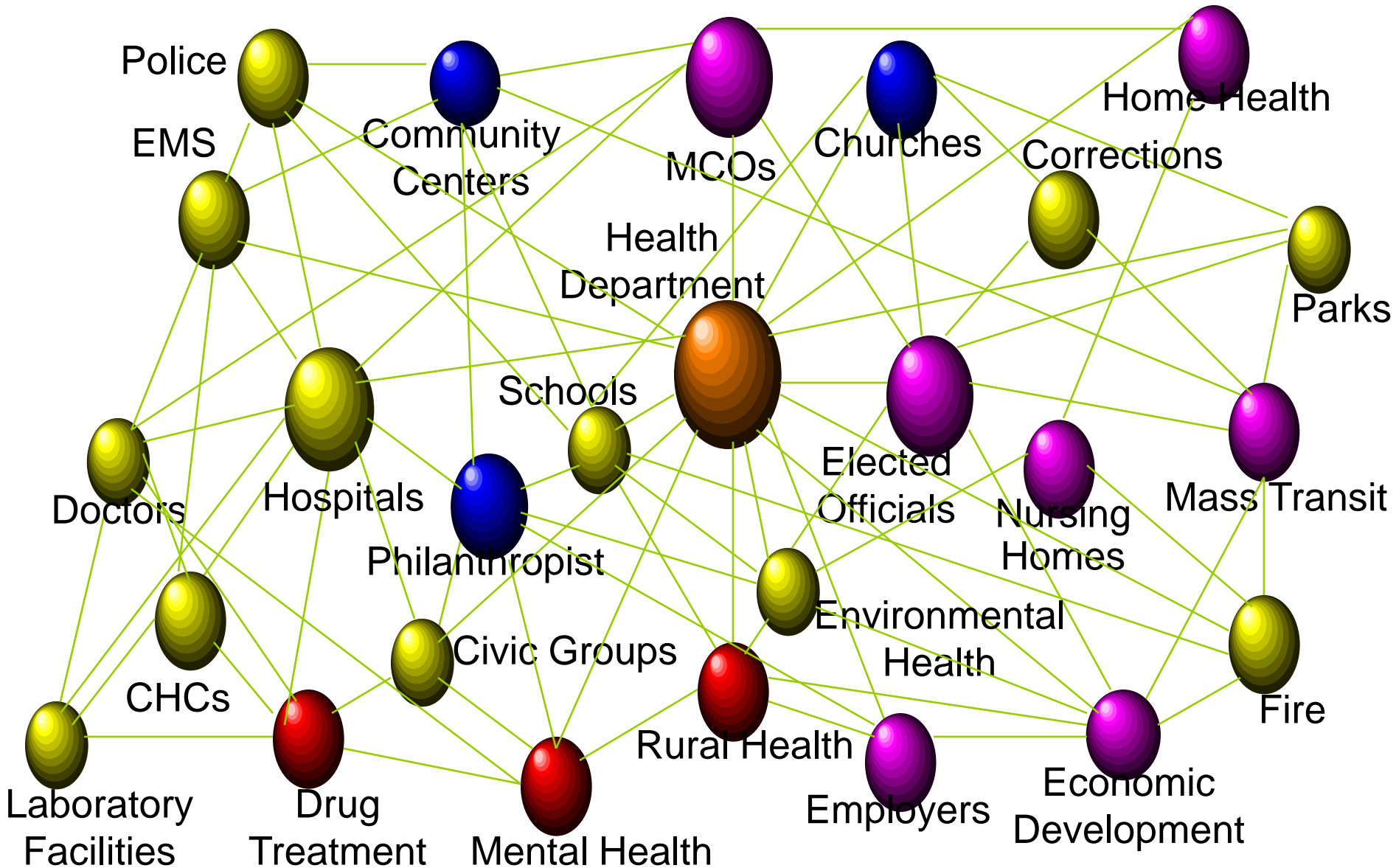
Public Health

"Public health is what **we**, as a society, do collectively to assure the conditions in which people can be healthy."

- Institute of Medicine, The future of public health. 1988

- The **WE** has never been more important
 - Scarcity of resources
 - Assurance of essential public health services
 - Assessment involves the entire community

The WE of Public Health





Community health assessment

a systematic examination of the health status indicators for a given population that is used to identify key problems in a community

Assessment

- Assess and prioritize the health needs
- Assess and prioritize our capacity to meet those health needs
- Develop an action plan
 - Health improvement plan
 - Capacity improvement plan
- Implement - Evaluation
- Assessment is an ongoing process

MAPP



- **Mobilizing** – community engagement
- **Action** – implementation of a Health Improvement Plan
- **Planning** – built on strategic planning concepts
- **Partnerships** – the public's health is a concern of the community

MAPP

- National Association of County and City Health Officials (NACCHO) and Public Health Practice Program Office of CDC
- 2nd generation planning tool (*APEXPH*)
 - evidence-based; published research
 - Many demonstration sites and model practices
- Increasing use as public health moves towards voluntary accreditation
- <http://www.naccho.org/mapp>

MAPP is ...

- Community-driven strategic planning model for improving community health
- Develop a shared vision of a healthy community
- Apply strategic thinking to prioritize public health issues and identify resources to address them
- Cyclical planning model



Community Themes & Strengths

- Answers questions:
 - What is important to our community?
 - How is quality of life perceived in our community?
 - What assets do we have that can be used to improve community health?
- Provides an understanding of:
 - Community issues and concerns
 - Perceptions about quality of life
 - Map of community assets
- Community engagement



Community Health Status

- Answers questions:
 - How healthy are our residents?
 - What does the health status of our community look like?
- Provides an understanding of:
 - Community's health status
 - Ensure priorities include specific health status issues



Local Public Health System

- Answers questions:
 - What are the components, activities, competencies, and capacities of our local public health system?
 - How are the Essential Services being provided to our community?
- Engages public health system



Forces of Change

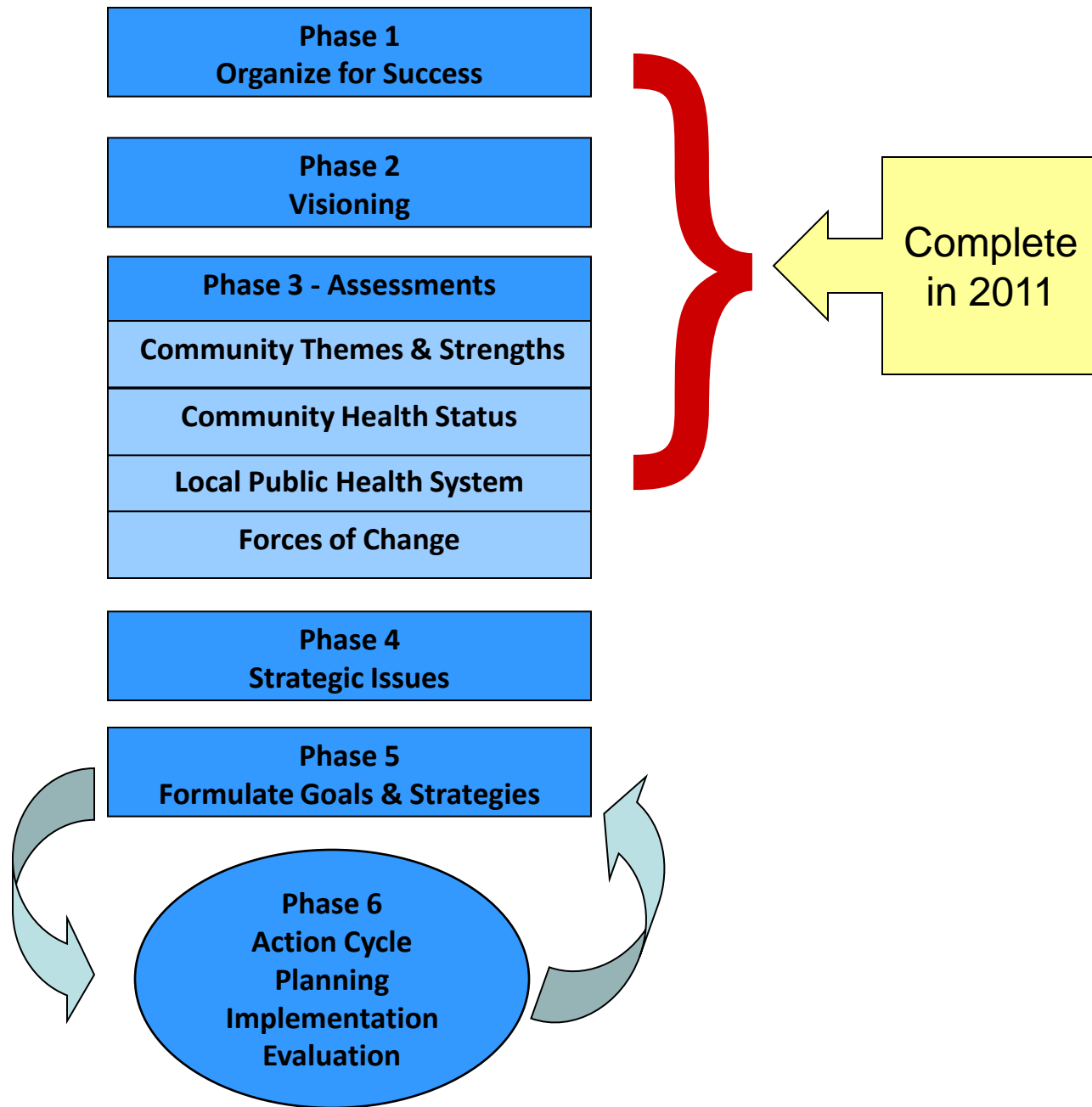
- Answers questions:
 - What is occurring or might occur that affects the health of our community or the local public health system?
 - What specific threats or opportunities are generated by these occurrences?
- Identifying forces influencing health and quality of life





Community Health Assessment Kickoff

- Hospital Council of NW Ohio in partnership with the University of Toledo
Britney Ward, MPH



**Phase 1
Organize for Success**

**Phase 2
Visioning**

Phase 3 - Assessments

Community Themes & Strengths

Community Health Status

Local Public Health System

Forces of Change

June 2011

Draft Dec 2011

Oct - Nov 2011

**Phase 4
Strategic Issues**

**Phase 5
Formulate Goals & Strategies**

**Phase 6
Action Cycle
Planning
Implementation
Evaluation**



Where do we go from here ...

- Visioning workgroup
- Community Themes & Strengths Assessment is now in data collection phase
- Community health assessment
 - Selection of indicators
 - Data collection